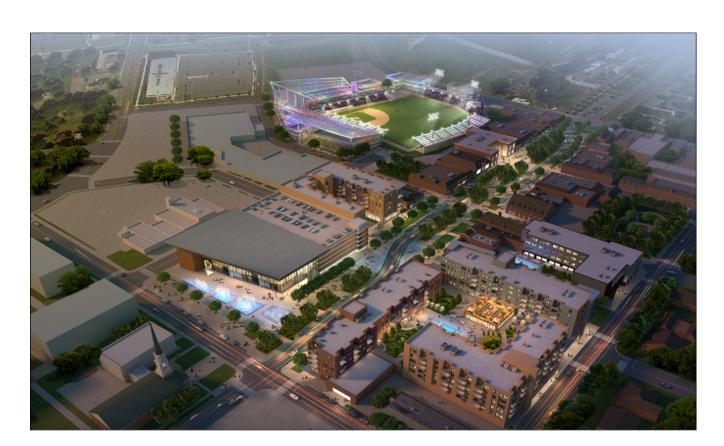


WHERE OUR VISION MEETS YOUR VISION.

Dear Distinguished Homebuilder,

As a city, and as your neighbors, colleagues and friends, we'd like to invite you to take a look at Kannapolis when selecting your next homesites.

In addition to a great location and good land at a good value, Kannapolis offers something few cities can—momentum.



RE-IMAGING WHAT A GREAT DOWNTOWN SHOULD BE

This year we broke ground on a historic re-imagination and rebuild of our entire downtown. It's already begun the transformation into an incredibly smart, vibrant and charming city center, filled with culture, sports, retail, dining and outdoor experiences.

Besides a brewery, arts & culture center, and outdoor pedestrian walkway, it will even feature a minor league baseball stadium for the Intimidators—right downtown.

DISCOVER A HEALTHY LIFE

We've also instituted multiple initiatives for our residents and workforces to Discover a Healthy Life, whether it's learning via expert classes, or getting active on a city-installed exercise loop, with more healthy things to come.

And with the North Carolina Research Campus offering great jobs and putting out ground-breaking discoveries in the field of health and wellness and other sciences, great things are already happening here and they're getting even better.

A CITY TO PARTNER WITH.

Call us today to talk about our city, our lands, and how easy the partnership can be with a city. Like our Facebook page to get updates as they happen in our ever-improving city. Or learn more by visiting KannapolisNc.gov.We'd love to see your homes here. (And it's not a bad place for you to live either!)

Sincerely,
The City of Kannapolis

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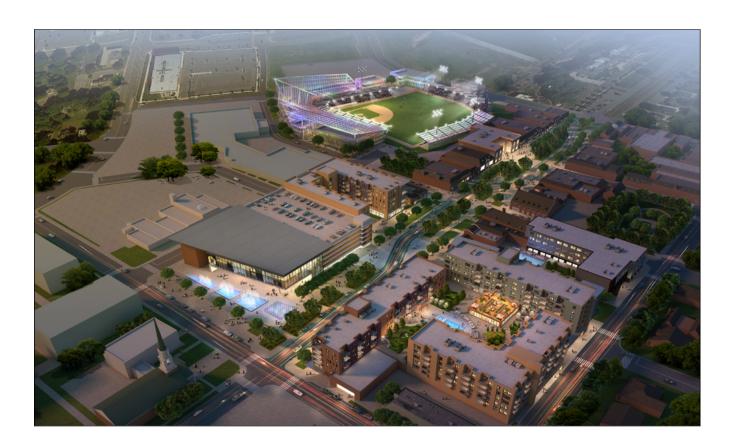


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